

2009 Commercials Contract Main Rates		PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS			
		ON	OFF	3-5	6-8	9+	3-5	6-8	9+	
SESSIONS		\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75	
PROGRAM CLASS A	1st Use	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75	
	2nd Use	\$135.80	\$106.25	\$125.85	\$107.75	\$88.20	\$68.30	\$59.35	\$48.70	
	3rd Use	\$107.75	\$84.55	\$98.55	\$89.30	\$73.00	\$63.80	\$54.60	\$44.60	
	4-13 ea. Use	\$107.75	\$84.55	\$93.00	\$83.75	\$68.60	\$58.25	\$50.85	\$41.65	
	14- ea. Use	\$51.65	\$38.40	\$32.10	\$27.30	\$22.15	\$23.25	\$21.85	\$18.10	
	13 Use Guar.*	\$1,662.40	\$1,286.20	\$1,376.05	\$1,228.95	\$1,009.50	\$836.45	\$727.95	\$595.55	
14-18 ea. Use	\$101.84	\$77.35	\$74.45	\$65.15	\$53.21	\$49.19	\$44.34	\$36.55		
10 & 15 Second Commercials										
	Uses 5&6, 10&11, ea.	\$53.88	\$42.28	\$46.50	\$41.88	\$34.30	\$29.13	\$25.43	\$20.83	
	Uses 15,16 & ea 4th&5th adtl	\$25.83	\$19.20	\$16.05	\$13.65	\$11.08	\$11.63	\$10.93	\$9.05	
PROGRAM CLASS B	with NY	\$1,120.50	\$801.35	\$713.65	\$631.05	\$515.90	\$262.95	\$219.20	\$179.15	
	w/o NY	\$913.90	\$634.75	\$713.65	\$631.05	\$515.90	\$262.95	\$219.20	\$179.15	
PROGRAM CLASS C		\$544.60	\$363.10	\$472.00	\$419.50	\$343.00	\$209.15	\$174.10	\$142.80	
PAX, Per Use		\$22.15	\$16.60	\$13.80	\$11.75	\$9.50	\$10.05	\$9.35	\$7.80	
DEALER TYPE	A with NY	\$2,222.45	\$1,547.95	\$1,668.75	\$1,471.00	\$1,143.25	\$682.20	\$597.45	\$426.55	
	A w/o NY	\$1,965.50	\$1,419.55	\$1,668.75	\$1,471.00	\$1,143.25	\$682.20	\$597.45	\$426.55	
	B with NY	\$3,417.10	\$2,325.25	\$2,537.15	\$2,236.60	\$1,740.65	\$1,039.30	\$909.60	\$648.80	
	B w/o NY	\$2,948.30	\$2,126.05	\$2,537.15	\$2,236.60	\$1,740.65	\$1,039.30	\$909.60	\$648.80	
WILD SPOT	1st Unit	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75	
	Units 2-25 ea.	\$20.27	\$13.87	\$15.80	\$13.63	\$11.13	\$5.60	\$4.42	\$3.68	
	Units 26-60 ea.	\$7.52	\$5.90	\$8.15	\$6.90	\$5.72	\$2.36	\$1.62	\$1.48	
	Units 61-125 ea.	\$7.52	\$5.90	\$5.90	\$4.61	\$3.86	\$1.43	\$0.81	\$0.81	
	Units 126+ ea.	\$7.52	\$5.90	\$2.92	\$2.36	\$2.06	\$1.43	\$0.81	\$0.81	
One of NY, Chi, LA				\$745.30	\$662.05	\$542.45	\$299.00	\$247.75	\$202.85	
	Units 1-35 ea.			\$8.15	\$6.90	\$5.72	\$2.36	\$1.62	\$1.48	
	Units 36-100 ea.			\$5.90	\$4.61	\$3.86	\$1.43	\$0.81	\$0.81	
N.Y. Alone	Units 101+ ea.			\$2.92	\$2.36	\$2.06	\$1.43	\$0.81	\$0.81	
	Ea. Addtl Unit	\$1,163.80	\$822.20							
Chi or LA Alone	Ea. Addtl Unit	\$7.52	\$5.90							
	Ea. Addtl Unit	\$1,014.45	\$715.45							
Two of NY, Chi, LA	Ea. Addtl Unit	\$7.52	\$5.90							
	Ea. Addtl Unit	\$1,601.60	\$1,078.40	\$1,146.75	\$948.15	\$775.20	\$395.10	\$318.25	\$260.55	
All Three-NY, Chi, LA	Ea. Addtl Unit	\$7.71	\$6.04	\$2.99	\$2.42	\$2.11	\$1.48	\$0.88	\$0.88	
	Ea. Addtl Unit	\$1,931.85	\$1,372.10	\$1,446.70	\$1,238.10	\$1,012.00	\$476.35	\$384.15	\$313.90	
CABLE	Minimum	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75	
	Units 1-50	\$9.95	\$6.60	\$7.30	\$6.44	\$5.34	\$4.22	\$3.64	\$2.99	
	Units 51-100	\$8.64	\$5.76	\$6.32	\$5.61	\$4.60	\$3.64	\$3.18	\$2.59	
	Units 101-150	\$7.34	\$4.88	\$5.38	\$4.74	\$3.94	\$3.12	\$2.70	\$2.20	
	Units 151-200	\$6.03	\$4.02	\$4.43	\$3.92	\$3.25	\$2.58	\$2.22	\$1.81	
	Units 201 to 1,000 ea.	\$0.71	\$0.47	\$0.53	\$0.47	\$0.39	\$0.31	\$0.27	\$0.20	
	Units 1,001 to 2,000 ea.	\$0.67	\$0.46	\$0.49	\$0.43	\$0.36	\$0.29	\$0.24	\$0.20	
Maximum (2,000 Units)		\$2,836.00	\$1,899.00	\$2,085.50	\$1,841.50	\$1,528.50	\$1,216.00	\$1,043.00	\$839.50	
Made-for-Internet (prior to 4/1/2011)		Free Bargaining								
Made-for-Internet (as of 4/1/2011)		Free Bargaining								
8 week option		\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40	
	1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15	
Move-Over to Internet		Free Bargaining								
8 week option		\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40	
	1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15	
Made-for-New Media (prior to 4/1/2011)		Free Bargaining								
Made-for-New Media (as of 4/1/2011)		Free Bargaining								
8 week option		\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40	
	1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15	
Move-Over to New Media		Free Bargaining								
8 week option		\$787.65	\$592.25	\$576.60	\$510.50	\$422.15	\$334.05	\$289.85	\$236.40	
	1 year option	\$2,072.70	\$1,558.55	\$1,517.45	\$1,343.50	\$1,110.90	\$879.05	\$762.85	\$622.15	
SPANISH LANGUAGE	Program	\$2,138.60	\$1,608.25	\$1,565.60	\$1,385.80	\$1,146.20	\$908.55	\$787.05	\$641.65	
	Add Spot Units at	\$5.40	\$3.92	\$3.83	\$3.54	\$2.75	\$2.27	\$2.05	\$1.46	
Foreign Use, Session times:		U. K.	3	Europe	2	Asia/Pacific	1			
		Japan	1	Rest-of-Wld	1	Worldwide	8			
CROWD SCENES Registered Extras Requirement: 45	Hand Models		General Extras						PENSION & HEALTH CONTRIBUTION 15.50%	
	Unlimited	13 Week	Extension	Unlimited	13 Week	Extension				
	\$492.90	\$327.85	\$355.30	\$323.00	\$187.50	\$241.85				
	Cable 1st Cml, w/1 yr u:			\$492.90			\$323.00			
	Add Cable comls in day			\$123.30			\$80.80			
	Integration Fees									
	Standard			\$492.90			\$323.00			
Cable (1 yr)			\$364.25			\$240.00				

**2009 COMMERCIALS CONTRACT -- MISCELLANEOUS RATES**

	PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS		
	ON	OFF	3-5	6-8	9+	3-5	6-8	9+
<b>THEATRICAL/INDUST'L Exhib. (Sect. 42)</b>								
Up to 30 days use	\$592.20	\$445.30	\$433.55	\$383.85	\$317.40	\$251.15	\$217.95	\$177.75
Add'l use after 30th day	\$355.33	\$267.17	\$260.12	\$230.30	\$190.45	\$150.69	\$130.77	\$106.64
<b>TAGS (Sect. 26E)</b> 2nd through 25th, each	\$174.75	\$132.45						
26th through 50th each	\$97.55	\$73.50						
51st and each additional	\$53.40	\$40.05						
<b>NON-AIR COMMERCIALS (Demos)</b> (Sect. 19B-2-b)	\$444.20	\$222.65	\$325.20	\$287.85	\$238.05			
(Sect. 19B-2-b-i & ii) Session, 2hrs/4comm'ls		Solo/Duo \$172.10				\$112.50	\$112.50	\$112.50
Add per Comm'l or ½ Hr.		\$43.03				\$28.13	\$28.13	\$28.13
<b>SIGNATURES-Off Camera (Sect.39B)</b> Solo/Duo Groups		\$1,316.15				\$1,036.40	\$1,036.40	\$896.55
<b>Pilots' Sessions (Sect. 20-C)</b>		Studio:	\$701.35		Location:	\$912.15		
<b>CASTING &amp; AUDITIONS, Principals</b> (Sched.A, Sect. I-1)		Late Payment Damages			<b>MILEAGE</b>			0.55
b, 1st/2nd Aud. after 1 Hr.		(Sect 45A)			Per Mile -- Latest IRS allowance			\$8.00
Per ½ Hour Unit	\$37.00	Per Day (up to 25 days)	\$3.00		Extras Round Trip Mileage			
c, 3rd Aud. up to 2 Hrs	\$148.10	Ceiling	\$75.00		<b>TOURS &amp; PERSONAL APPEARANCES</b> (Sched.A, Sect Y-3)			
Add'l ½ Hr Units, ea.	\$37.00	Plus, on non-payment notice:	\$75.00		PER DIEM		\$71.70	
d, 4th or add'l Aud. -4 Hrs	\$296.10	plus	\$10.00		<b>Location MEAL ALLOWANCES (Sched. A, Sect X-10)</b>			
Add'l ½ Hr Units, ea.	\$37.00	per additional day			Breakfast		\$10.95	
<b>AD LIB OR CREATIVE, Principals</b> (Sched.A, Sect. I-2-a) AT AUDITION:		<b>DANCERS'</b>			Lunch		\$16.40	
First Hour	\$234.70	<b>FOOTWEAR</b> (Schedule A-FF-2-d-ix)	\$11.80		Dinner		\$30.25	
Add'l ½ Hr Units, ea.	\$117.35	<b>WARDROBE Allowances (Sched. A, Sect F-5)</b>			Non-evening Wear		\$17.65	
AT SESSION: additional 50% of Session Rate		<b>MEAL PERIOD VIOLATIONS</b> (Sched.A, Sect.H)			Evening Wear		\$29.45	
<b>STUNT ADJUSTMENT</b> (Sched.A, Sect. U)	\$592.20	<b>Flight Insurance:</b>	\$11.80		1st & 2nd ½ Hours, each		\$25.00	
<b>HAZARD (Sched. A, Sect. FF-2-d-vi)</b> Principals and Dancers		First Day	\$179.50		3rd, and ea. add'l ½ Hour		\$50.00	
Each Add'l Day	\$116.65							
<b>TRAVEL TIME (Sched.A, Sect.X)</b>								
<b>TO LOCATION</b>			<b>FROM LOCATION</b>			<b>Note</b>		
--NO SERVICES RENDERED DAY-- (Sched.A, Sect.X, 5, a)	\$592.20		--NO SERVICES RENDERED DAY-- (Sched.A, Sect.X, 6, a)	\$592.20		Travel Time on Saturdays Sundays and Holidays is paid at the otherwise appropriate rate Plus 50%. (Sched. A, Sect. X-4)		
--SERVICES RENDERED DAY-- (Sched.A, Sect.X, 5, b, i)			--SERVICES RENDERED DAY-- (Sched.A, Sect.X, 6, b, i-ii)					
Beyond 8-hours, per ¼ Hr	\$18.50		Beyond 8-hours, per ¼ Hr	\$18.50				
			Overtime past Midnight per ¼ Hour, (Time+½)	\$27.76				

## LOCAL CABLE AGREEMENT

Number of Subscribers On a System or Combination of Systems (Interconnect)		ON CAMERA				OFF CAMERA			
		Principal	Group			Principal	Group		
from	to		3 to 5	6 to 8	9 or More		3 to 5	6 to 8	9 or More
1	50,000	\$26.15	\$20.45	\$17.65	\$14.35	\$17.85	\$7.30	\$5.65	\$4.75
50,001	100,000	\$52.55	\$40.90	\$35.25	\$28.70	\$35.90	\$14.50	\$11.35	\$9.50
100,001	150,000	\$78.70	\$61.45	\$52.90	\$43.10	\$53.85	\$21.75	\$17.00	\$14.25
150,001	200,000	\$104.95	\$81.85	\$70.50	\$57.50	\$71.85	\$29.25	\$22.70	\$19.00
200,001	250,000	\$131.10	\$102.30	\$88.15	\$71.85	\$89.75	\$36.35	\$28.45	\$23.85
250,001	500,000	\$262.40	\$204.75	\$176.30	\$143.70	\$179.65	\$72.65	\$56.80	\$47.55
500,001	750,000	\$393.50	\$307.00	\$264.45	\$215.60	\$269.40	\$109.00	\$85.20	\$71.40
750,001	1,000,000	\$524.65	\$409.40	\$352.60	\$287.50	\$359.25	\$145.40	\$113.60	\$95.25

## Cable Network Unit Values

*Sources: National Cable & Telecommunications Association, SNL Kagan, Multichannel News, & Various Sources 2009*

<b>Ct.</b>	<b>Cable Network</b>	<b>Subscribers</b>	<b>2009 Units</b>
1	A&E Network	100,100,000	286
2	ABC Family	99,100,000	283
	Adult Swim (Please see Cartoon Network)	-	-
3	Africa Channel, The	11,600,000	33
4	AMC	96,000,000	274
5	AmericanLife	11,800,000	33
6	America's Store	33,000,000	94
7	Animal Planet	98,400,000	281
8	Anime Network	40,000,000	114
9	Arabic Channel, The	1,350,000	4
10	Arizona's News Channel	630,000	1
11	B Mania	470,000	1
12	Bandamax	1,215,239	3
13	Bay News 9	1,000,000	2
14	BBC America	66,800,000	190
15	BBC World News	3,400,000	9
16	Beauty & Fashion Channel	11,000,000	31
17	BET	90,000,000	257
18	BET Gospel	2,300,000	6
19	BET Hip Hop	400,000	1
20	BET Jazz	34,000,000	97
21	Big Ten Network	43,200,000	123
22	Biography Channel	54,600,000	156
23	Blackbelt TV	8,500,000	24
24	Bloomberg Television	54,400,000	155
25	BlueHighways TV	4,200,000	12
26	BOBVOD (Bollywood On Demand)	6,500,000	18
27	Boomerang	32,300,000	92
28	Boston Kids and Family TV	150,000	1
29	Bravo	93,000,000	265
30	Bravo! Canada (Canada)	6,100,000	17
31	Bridges TV	5,500,000	15
32	Broadway.com Television	1,300,000	3
33	California Channel	5,237,617	15
34	Canal 24 Horas	50,000	1
35	Canal Sur	2,400,000	6
36	Caracol TV	1,500,000	4
37	Capital News 9	328,000	1
38	Carolina Sports Entertainment TV	800,000	2
39	Cartoon Network	100,600,000	287
40	Casa Club TV	3,250,659	9
41	CBS: College Sports Network	31,800,000	90
42	Central Florida News 13	760,000	2
43	CentroAmerica TV	1,100,000	3
44	Channel One	6,000,000	17
45	Chicagoland Television News	1,800,000	5
46	Chiller	36,100,000	103
47	Chinese Communication Channel	1,000,000	3

48	Church Channel, The	18,057,995	51
49	Cine Latino	25,000	1
50	Classic Arts Showcase	60,000,000	171
51	CLT (Canadian Learning Television) (Canada)	4,700,000	13
52	CMT (Country Music Television)	91,400,000	261
53	CMT Pure Country	19,400,000	55
54	CN8 - The Comcast Network	9,014,000	25
55	CNBC	100,300,000	286
56	CNBC World	35,600,000	101
57	CNC Columbia	100,000	1
58	CNN	100,000,000	285
59	CNN Airport	58,100,000	166
60	CNN en Espanol	4,100,000	11
61	CNN Headline News	101,000,000	288
62	CNN International North America	4,300,000	12
63	CoLours TV	17,000,000	48
64	Comcast SportsNet Chicago	4,700,000	13
65	Comcast SportsNet Mid Atlantic	4,500,000	12
66	Comcast SportsNet New England	4,100,000	11
67	Comcast SportsNet Philadelphia	3,000,000	8
68	Comcast SportsNet West	2,200,000	6
69	Comedy Central	99,700,000	284
70	County Television Network San Diego	708,700	2
	CourtTV ( <i>please see TruTV</i> )	-	-
71	Cox Sports Television	1,700,000	4
72	CRN Networks	24,000,000	68
73	C-SPAN	98,600,000	281
74	C-SPAN 2	82,100,000	234
75	C-SPAN 3	13,000,000	37
76	CSS - Comcast/Charter Sports Network Southeast	3,900,000	11
77	CSTV - College Sports Television	50,000,000	142
78	Current TV	57,500,000	164
79	De Pelicula	1,215,239	3
80	De Pelicula Clasico	750,000	2
81	Destiny Channel	15,000,000	42
82	Discovery Channel	101,500,000	290
83	Discovery en Espanol	8,400,000	24
84	Discovery Familia	1,200,000	3
85	Discovery HD Theater	2,000,000	6
86	Discovery Health Channel	79,100,000	226
	Discovery Home Channel ( <i>Please see Planet Green</i> )	-	-
87	Discovery Kids Channel	69,600,000	198
	Discovery Times Channel ( <i>Please see Investigation Discovery</i> )	-	-
88	Disney Channel	100,500,000	287
89	Disney XD	79,600,000	227
90	DIY Network	57,300,000	163
91	DMX Music	10,200,000	29
92	Docu TVE	50,000	1
93	DoD	5,000,000	14
94	Dream Network, The	10,000,000	28
95	E! Entertainment Television	97,300,000	278
96	Ecumenical TV	502,100	1
97	Ecuavisa	1,300,000	3
98	Empire Sports Network	1,600,000	4

99	Enlace	513,487	1
100	ESPN	100,700,000	287
101	ESPN 2	99,400,000	284
102	ESPN Classic	67,200,000	192
103	ESPN Deportes	4,400,000	12
104	ESPNNews	70,900,000	202
105	ESPNU	26,300,000	75
106	EWTV	51,900,000	148
107	Familyland Television Network	29,000,000	82
108	FamilyNet	16,000,000	45
109	Fine Living	60,300,000	172
110	FitTV	50,900,000	145
111	FLIX	37,800,000	108
112	Florida News Channel	760,000	2
113	Food Network	101,000,000	288
114	Fox Business Network	55,200,000	157
115	Fox College Sports	41,600,000	118
116	Fox Movie Channel	41,100,000	117
117	Fox News Channel	98,400,000	281
118	Fox Reality	45,800,000	130
119	Fox Soccer Channel	35,700,000	102
120	Fox Sports en Espanol	11,300,000	32
121	Free Speech TV	25,000,000	71
122	FSN - Fox Sports Net	91,400,000	261
123	FSN Arizona	2,800,000	8
124	FSN Bay Area	3,600,000	10
125	FSN Chicago	2,800,000	8
126	FSN Detroit	2,230,000	6
127	FSN Florida	5,000,000	14
128	FSN Midwest	4,300,000	12
129	FSN New England	3,700,000	10
130	FSN New York	6,200,000	17
131	FSN North	3,000,000	8
132	FSN Northwest	3,400,000	9
133	FSN Ohio	4,700,000	13
134	FSN Pittsburgh	2,800,000	8
135	FSN Rocky Mountain	2,812,406	8
136	FSN South	10,600,000	30
137	FSN SouthWest	8,100,000	23
138	FSN West	5,800,000	16
139	FSN West 2	4,800,000	13
140	Fuel TV	42,400,000	121
141	Fuse	66,800,000	190
142	FX	98,200,000	280
143	G4	67,800,000	193
144	Galavision	56,000,000	160
145	Gol TV	13,600,000	38
146	Golden Eagle Broadcasting	250,000	1
147	Golf Channel, The	84,800,000	242
148	Gospel Music Channel	46,700,000	133
149	Great American Country	61,100,000	174
150	GSN	71,000,000	202
151	Hallmark Channel, The	88,400,000	252
152	Hallmark Movie Channel	25,100,000	71

153	Havoc Television	30,000,000	85
154	HD Theater	28,300,000	80
155	HDNet	20,800,000	59
156	HDNet Movies	14,500,000	41
157	Healthy Living Channel	11,000,000	31
158	here!	40,000,000	114
159	History Channel	100,300,000	286
160	History en Espanol	4,800,000	13
161	History International	56,900,000	162
162	Hollywood.com Television	19,000,000	54
163	Home & Garden Television (HGTV)	100,900,000	288
164	Home Shopping Network	88,900,000	254
165	Horse Racing TV	16,000,000	45
166	HTV	2,300,000	6
167	iaTV	8,900,000	25
168	Ion Life	3,000,000	9
169	iN Demand	28,000,000	80
170	Independent Film Channel - IFC	52,400,000	149
	INHD ( <i>Please see Mojo</i> )	-	-
171	Insight Interactive	400,000	1
172	Inspiration Network (INSP)	59,400,000	169
173	Inspirational Life Television (I-LifeTV)	10,500,000	30
174	Investigation Discovery	59,400,000	169
175	JCTV	904,759	2
176	Jewelry Television	11,794,565	33
177	Kids Sports News Network	50,000,000	142
178	La Familia Cosmovision	1,000,000	2
179	La Familia Network	300,000	1
180	LATINOAMERICA TV	1,400,000	4
181	Liberty Channel	622,500	1
182	Lifetime Movie Network	75,500,000	215
183	Lifetime Real Women	15,300,000	43
184	Lifetime Television	100,900,000	288
185	Logo	40,300,000	115
186	Madison Square Garden Network (MSG)	10,400,000	29
187	Mas Musica TeVe	12,500,000	35
188	MavTV	10,500,000	30
189	MBC	24,400,000	69
190	MEXICANAL	1,600,000	4
191	MGM HD	7,200,000	20
192	Michigan Government Television	1,600,000	4
193	Military Channel, The	59,400,000	169
194	Military History Channel	12,700,000	36
195	MLB Network	55,200,000	157
196	MOJO	6,000,000	17
197	Moody Broadcasting Network	33,064	1
198	Movieola	1,035,000	2
199	MOVIEplex	3,800,000	10
200	MSG Plus	9,500,000	27
201	MSNBC	95,900,000	274
202	MTV 2	79,600,000	227
203	MTV Tres	19,500,000	55
204	MTV Hits	32,300,000	92
205	MTV Jams	23,900,000	68

206	MTV Latin America	8,000,000	23
207	MTV Music Television	100,400,000	286
208	MTVU (MTV University)	7,500,000	21
209	Much More Music (Canada)	6,600,000	18
210	Much Music Network (Canada)	7,500,000	21
211	mun2	27,100,000	77
212	Music Choice	39,000,000	111
213	MysteryTV	1,400,000	4
214	NANO TV	7,000,000	20
215	National Geographic Channel	71,700,000	204
216	National Greek Television	500,000	1
217	National Jewish Television	10,000,000	28
218	NBA TV	16,000,000	45
219	New England Cable News	3,660,324	10
220	New England Sports Network	4,000,000	11
221	New York 1 News	2,200,000	6
222	News 10 Now	560,000	1
223	News 12 Bronx	250,000	1
224	News 12 Connecticut	250,000	1
225	News 12 Long Island	790,000	2
226	News 12 New Jersey	1,700,000	4
227	News 12 Westchester	250,000	1
228	News 14 Carolina	490,000	1
229	News 8 Austin	400,000	1
230	News Channel 8	1,339,500	3
231	News Now 53	430,000	1
232	NFL Network	42,400,000	121
233	NHL Network	12,600,000	36
234	Nick at Nite	101,300,000	289
235	Nick2	39,000,000	111
236	Nickelodeon	101,300,000	289
237	Nickelodeon Games & Sports	26,000,000	74
238	Nicktoons	57,700,000	164
239	Noggin/ the N	72,200,000	206
240	Northwest Cable News	2,100,000	6
241	NTV America	9,598	1
242	Oasis TV On Demand	360,000	1
243	Ohio News Network	1,500,000	4
244	OMNI	6,300,000	18
245	Outdoor Life Network	61,000,000	174
246	Ovation	35,600,000	101
247	Oxygen	76,500,000	218
248	Palladia	28,500,000	81
249	PBS Kids Sprout	50,900,000	145
250	Pennsylvania Cable Network	3,300,000	9
251	Pittsburgh Cable News Channel	850,000	2
252	Planet Green	57,900,000	165
253	Product Information Network	35,400,000	101
254	Prise 2	200,000	1
255	Puma TV	2,270,000	6
256	QUBO	8,000,000	22
257	QVC	93,000,000	265
258	ReelzChannel	48,800,000	139
259	Research Channel	9,000,000	26



260	Resorts and Residence TV	11,000,000	31
261	Retirement Living TV	15,100,000	43
262	RFD-TV	39,000,000	111
263	Rhode Island News Channel	200,000	1
264	Ritmoson Latino	1,215,239	3
265	Sci Fi Channel	98,000,000	280
266	Science Channel, The	61,200,000	174
267	Shop at Home Network	54,000,000	154
268	Shop NBC	56,000,000	160
269	Short TV	2,500,000	7
270	Showcase Diva	2,200,000	6
271	Si TV	35,700,000	102
272	Six News Now	200,000	1
273	Skyview World Media	100,000	1
274	Sleuth	52,100,000	148
275	Smithsonian Channel HD	11,000,000	31
276	SoapNet	74,000,000	211
277	Sorpresa	1,500,000	4
278	Space: The Imagination Channel (Canada)	5,400,000	15
279	Speed Channel	74,600,000	213
280	Spike TV	100,800,000	288
281	Sportsman Channel, The	17,800,000	50
282	Star! (Canada)	4,700,000	13
283	Style Network, The	62,900,000	179
284	Sun Sports	6,500,000	18
285	Sun TV	700,000	2
286	Sundance Channel	32,600,000	93
287	Sur Mexico	1,400,000	4
288	Sur Peru	1,400,000	4
289	TBS	101,900,000	291
290	Telefe International	1,500,000	4
291	Telehit	1,215,239	3
292	Telequebec	4,300,000	12
293	Tempo	1,700,000	4
294	Tennis Channel, The	26,300,000	75
295	Texas Cable News	1,500,000	4
296	TLC - The Learning Channel	100,900,000	288
297	TNT	101,100,000	288
	Toon Disney ( <i>Re-branded as Disney XD</i> )	-	-
298	TR!O	8,000,000	22
299	Travel Channel, The	99,100,000	283
300	Trinity Broadcasting Network	100,564,000	287
301	Turner Classic Movies	80,100,000	228
302	Turner South	7,200,000	20
303	truTV	98,300,000	280
304	TV Chile	2,300,000	6
305	TV Columbia	1,800,000	5
306	TV Guide Channel	85,300,000	243
307	TV Guide Interactive	13,700,000	39
308	TV Land	98,400,000	281
309	TV One	51,700,000	147
310	TVG Network	85,300,000	243
311	TVTropolis	6,000,000	17
312	TV Venezuela	1,400,000	4

313	TVE Internacional	2,900,000	8
314	TyC Sports International Channel	1,100,000	3
315	Universal HD	18,700,000	53
316	Universal Sports Network	30,000,000	85
317	USA Network	101,200,000	289
318	VERSUS (Vs.) (Formerly Outdoor Life Network	75,600,000	216
319	VH1	100,000,000	285
320	VH1 Classic	58,700,000	167
	VH1 Country ( <i>Please see CMT Pure Country</i> )	-	-
321	VH1 Soul	31,300,000	89
322	VHUno	10,400,000	29
323	Video Rola	200,000	1
324	W Network (Canada)	6,000,000	17
325	WAPA-America	2,500,000	7
326	Water Channel	43,300,000	123
327	WE - Women's Entertainment	76,500,000	218
328	Weather Channel, The	101,700,000	290
329	Weatherscan	23,000,000	65
330	WealthTV	14,000,000	40
331	WGN	77,100,000	220
332	Wheels TV	7,000,000	20
333	Wine Network, Inc.	8,000,000	22
334	Wisdom Television	6,800,000	19
335	Word Network, The	35,000,000	100
336	World Fishing Network	21,000,000	60
337	Worship Network, The	66,000,000	188
338	YES	1,500,000	4
339	Yesterday USA	3,800,000	10
340	Zee TV USA	350,000	1

## Wild Spot Unit Rating

*Source: Nielsen Media Research*

	<b>Television Market Areas</b>	<b>Unit Weight</b>
1	Atlanta	6
2	Baltimore	3
3	Birmingham (Ann, Tusc)	2
4	Boston	6
5	Charlotte	3
6	Cincinnati	2
7	Cleveland	4
8	Columbus, OH	2
9	Dallas-Forth Worth	7
10	Denver	4
11	Detroit	5
12	Grand Rapids-Kalamazoo-Battle Creek	2
13	Greenville-Spartanburg-Asheville-Anderson, NC	2
14	Harrisburg-Lancaster-Lebanon-York	2
15	Hartford-New Haven	2
16	Houston	6
17	Indianapolis	3
18	Kansas City	2
19	Las Vegas	2
20	Mexico/Mexico City	43
21	Miami	4
22	Milwaukee	2
23	Minneapolis - St. Paul	4
24	Montreal	4
25	Nashville	2
26	Norfolk-Portsmouth-Newport News	2
27	Orlando-Daytona Beach	4
28	Philadelphia	8
29	Phoenix	5
30	Pittsburgh	3
31	Portland, OR	3
32	Puerto Rico	3
33	Raleigh-Durham	3
34	Sacramento-Stockton	3
35	San Antonio	2
36	Salt Lake City	2
37	San Diego	3
38	San Francisco	7
39	Seattle-Tacoma	5
40	St. Louis	3
41	Tampa-St. Petersburg	5
42	Toronto	7
43	Vancouver, B.C.	3
44	Washington, D.C.	6
45	West Palm Beach - Ft. Pierce	2

# Spanish Language Unit Rating

US Market Information from "2008 US Diversity Markets Report"  
Published by Synovate (formerly published as "U.S. Hispanic Market" by Strategy Research Corporation).

<b>Television Market Areas</b>	<b>Unit Weight</b>
Albuquerque	3
Atlanta	2
Chicago	9
Dallas-Fort Worth	8
Denver	3
El Centro/Yuma/Mexicali	4
El Paso/Juarez	10
Fresno	4
Houston	9
Laredo/Nueva Laredo	2
Los Angeles	39
Las Vegas	2
McAllen/Brownsville/Matamoros	7
Miami	17
New York	32
Orlando	2
Philadelphia	2
Phoenix	6
Sacramento	3
San Antonio	5
San Diego/Tijuana	11
San Francisco	8
Tampa	2
Washington, DC	2